

# 20 ANNUAL 23 REPORT



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## A LETTER FROM OUR **EXECUTIVE** DIRECTOR



As I reflect on the horrors of antisemitism that have stained 2023, I am compelled to share with you the fervor that drives the **STOPANTISEMITISM** mission.

Last year marked a distressing surge in antisemitic incidents globally. The aftermath of the heinous attacks by Hamas on innocent Israeli civilians on October 7 unleashed a wave of hate speech, discrimination, and violence that shook us to our core. In the wake of this crisis, **STOPANTISEMITISM** experienced an unprecedented 1,500% increase in reported antisemitic incidents, necessitating the urgent expansion of our team to address the escalating workload.

Yet, amidst these dark times, our unwavering commitment ignited a flame of hope. Our relentless efforts not only captured mainstream attention, but also stirred the hearts of countless individuals to stand up against antisemitism. By shedding light on the troubling realities faced by Jewish communities worldwide, we have galvanized a growing army of allies in our fight against this abhorrent bigotry.

Our focus on community engagement has been unwavering, especially in the digital sphere, where antisemitism often festers unchecked. Throughout 2023, we intensified our efforts to monitor and combat online hatred. The impact was palpable as our social media reach soared to nearly half a billion following the October 7 attacks. More significantly, our actions led to tangible outcomes, including the removal of **dozens of antisemitic individuals** from their jobs into obscurity.

In light of the October 7 attacks and in anticipation of Black Friday 2023, we proudly unveiled StopDontShop - a bold initiative designed to spotlight businesses that stand in solidarity with the Jewish people. This groundbreaking campaign doesn't just stop there; it fearlessly exposes those who openly align with antisemitic terror groups like Hamas.

In addition to our digital endeavors, we championed legislative initiatives aimed at stemming the tide of antisemitism, amplified our presence in prominent media outlets, and lent our voices to congressional hearings. It is abundantly clear that addressing this complex issue demands a multifaceted approach, one that engages government, media, and the public alike. In this regard, our organization stands poised at the forefront, stronger and more resolute than ever before.

As we embark on the journey ahead, let us draw strength from our collective determination and unwavering passion. Together, we shall continue to confront antisemitism wherever it rears its ugly head, steadfast in our pursuit of a world free from hatred and prejudice.

With heartfelt gratitude for your steadfast support,

Liora Rez,  
Executive Director, StopAntisemitism

## 2023 IN NUMBERS OUR POWERFUL REACH

**STOPANTISEMITISM**'s extremely engaged social media following reaches nearly **HALF a BILLION** every month:



## STOPANTISEMITISM'S ADVOCACY

In January 2024, following an invitation in December 2023, Executive Director Liora Rez testified before the House Committee on Small Business during a hearing titled "Crime on the Rise: How Lawlessness is Impacting Main Street America." Rez addressed the intersection of crime and bigotry, outlining the surge in antisemitic harassment, vandalism and intimidation faced by Jewish entrepreneurs in America. She underscored the urgent need for comprehensive solutions and government support to ensure the safety and prosperity of Jewish small businesses. The hearing also featured insights from a police chief, restaurateur, and public policy researcher.

StopAntisemitism Executive Director Liora Rez made numerous mainstream media appearances in 2023. The most notable include an appearance on CNN with Jim Acosta and Fox Business with Varney, where Rez discussed the state of antisemitism in America following October 7, particularly on college campuses. She also sat down with Megyn Kelly to announce the 2023 "Antisemite of the Year," Rashida Tlaib.

In September, StopAntisemitism joined forces with San Diego City Councilman Raul Campillo to propose a new city ordinance that would update San Diego's Municipal Code to establish criminal penalties for individuals who engage in littering with the intent to harm, intimidate, obstruct, oppress, or threaten another person based on their perceived characteristics. This comes on the heels of multiple incidents of antisemitic flyers being dropped throughout neighborhoods in San Diego by the infamous hate group Goyim Defense League.



# STOPANTISEMITISM'S IMPACT & PROCESS FLOW

**STOPANTISEMITISM** has been making significant strides in combating antisemitism, reaching nearly half a billion people on social media. This has allowed us to create a digital army which mobilizes individuals to take action against antisemitic behavior, resulting in tangible consequences for those that permeate hate against Jews, including job loss, suspensions, expulsions, and more.

**STOPANTISEMITISM** has emerged as the leading organization for fighting antisemitism, particularly in the aftermath of the October 7 attacks. Prior to the tragic events of October 7 in Israel, our organization typically received around a dozen reports of antisemitic incidents per day. Following October 7, that number skyrocketed by approximately 1500% across all channels – including website submissions, our call/text line, and social media direct messaging.

Despite the challenges, holding antisemites accountable remains our core mission, and it has never been more vital. We're committed to continuing our efforts to combat antisemitism and ensure that perpetrators face the consequences of their hateful actions.



# TANGIBLE RESULTS | SAMPLES



## OUR NEWEST INITIATIVE: **STOPDONTSHOP**

Following the October 7 attacks and prior to Black Friday 2023, we introduced a new initiative — StopDontShop — a campaign that highlights businesses that advocate for the Jewish people and nation and exposes those who openly support antisemitic terror groups like Hamas.

The centerpiece of the campaign is an interactive website that showcases businesses spanning various industries, such as fashion, tech, entertainment, sports, medical, retail, and more.

It allows users to filter businesses based on rating, location, and category:



**StopDontShop (RED)** – Businesses that support Hamas and/or espouse hatred towards the Jewish people and nation.



**Caution (YELLOW)** – Businesses that need clarity on any rumors pertaining to their real or perceived position on the Israel-Hamas war.



**Shop (GREEN)** – You should support this business. They have demonstrated unwavering support for the Jewish people and nation and/or have taken a stand against terrorism.

Consumers can email us at [info@stopdontshop.org](mailto:info@stopdontshop.org) to have businesses added or tell us why a current rating should be changed. Each day we add more businesses — currently 305 and counting!





## 2023 REPORT CARD

# ANTISEMITISM ON U.S. COLLEGE AND UNIVERSITY CAMPUSES



In December 2023, **STOPANTISEMITISM** released its second annual "Antisemitism on U.S. College and University Campuses Report Card", **grading 25 schools** from across the country on their effectiveness in handling antisemitism and protecting Jewish students on their respective campuses. **STOPANTISEMITISM surveyed more than 1,400 Jewish college students** and received questionnaire responses from seven of the 25 school administrations. Using baseline measures under four categories —

**Protection, Allyship, Identity, and Policy** — we assigned a letter grade to each school (A-F). The report was scheduled to be released October 9, but circumstances intervened.

Jew-hatred was already running rampant throughout American institutions of higher education, but following the Hamas attacks on October 7, that chaos quickly escalated into insanity.

Antisemitic protests took over campuses. Antisemitic professors unmasked themselves with social media posts, politically motivated assignments, and targeted remarks at Jewish students. Our grades had to be updated accordingly, and any change in letter grade post-10/7 is noted in the report.

### **The results of our survey were shocking, but perhaps unsurprising:**

- **79% of student respondents reported that they had experienced antisemitism on campus**
- **61% felt the need to hide their Jewish identity on campus**
- **72% said they felt unwelcomed as a Jewish person in all spaces at their school**
- **68% felt that their school's administration does not take acts of antisemitism seriously**

Of the 25 schools featured in the report, four — **Cornell, Wellesley, Brown, and Stanford** — are currently **subject to Title VI investigation by the U.S. Department of Education** for failing to provide equal protection to their Jewish students.

While the state of antisemitism in American higher education is clearly abysmal, it is worth noting that all seven administrations that responded to StopAntisemitism's survey include antisemitism in its DEI trainings. This is an important step in combating Jew-hatred on campus, and we hope to see more universities follow suit.

## 2023 ANTISEMITE OF THE YEAR: **RASHIDA TLAIB**

To cap off a year of horrific antisemitism, our followers voted Rashida Tlaib as 2023's "Antisemite of the Year." The disgraced Congresswoman defeated Hamas leader Ismail Haniyeh and supermodel Gigi Hadid.

Tlaib has a long history of antisemitic comments, but it reached a breaking point this year when she was censured by her colleagues in the U.S. House of Representatives for her remarks against Jewish people and Israel following October 7. She is just the 26th member of the House to be censured by her peers.

Tlaib blamed Hamas's October 7 massacre on the Israeli victims, and falsely accused the Jewish nation of bombing a hospital. This incident was later proved to be the result of a failed rocket launch by terrorists, but Tlaib continued to double down on her false accusations.

She also voted against legislation clarifying that Israel is not a racist or apartheid state. The bill laid out Congress' rejection of all forms of antisemitism and islamophobia. She also loves the phrase "From the River to the Sea, Palestine will be free" — a slogan she contends is an aspirational cry for freedom rather than a genocidal chant.



# STOP ANTISEMITISM IN THE MEDIA

**STOP ANTISEMITISM** was featured in more than **475** pieces of news coverage with a combined total reach of **150** million people:





## HOW CAN YOU HELP?

**FOLLOW** us on social media

**SPREAD** the word to your friends and family

**DONATE** and help us do even more!

Email: [info@stopantisemitism.org](mailto:info@stopantisemitism.org)

**TOGETHER** we can hold antisemites accountable!

**HOLDING ANTISEMITES ACCOUNTABLE  
AND CREATING CONSEQUENCES FOR THEIR ACTIONS**



**@StopAntisemites**



**@Stop\_Antisemitism**



**StopAntisemitism**



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